

**Director's Report
November 2014**

Active ED Projects

905 Broad Street	Pending with GCF
334 Greene Street	Loan closing in near future
1022 Broad Street	Loan approved by DDA/In underwriting at GCF
1033 Broad Street	Loan approved by DDA/In underwriting at GCF
1162 Broad Street	Loan approved by DDA/Loan submitted to GCF

Loans in the pipeline

Boots Factory	912 Ellis Street/20 apartments/\$250,000
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Other

Continued interest and site activity for a hotel
Working with two local prospects for downtown office space
Working with Retail Strategies on site-visits

Pilot SPLOST Project

Springfield Park application approved by Board
Old Town Wayfinding Signage approved by CVB/Going thru city approval process
Electrical Signal Box Art Project approved by Board/Working with Brenda Durant and Steve Cassell

SPLOST VI Project/Riverwalk

RFP draft completed
Committee meeting held March 11
\$600,000 in SPLOST 6 Funds is available/Request for funding underway
Committee meeting held July 17 at 2 p.m./RFP draft approved
RFP has been forwarded to procurement for January release

Downtown Programs

Retail Strategy

Demographic Data is being updated to reflect 2014
Private sponsors/\$27,500
Augusta brochure completed
Augusta was represented at Chicago ICSC and Atlanta ICSC in October, Dallas ISCC this week and New York ICSC in December.
List of current prospects available for board members

Next steps

Bring developers to Augusta/Meet with city leaders in regards to a downtown grocery
Plan a trip with city leaders to a PEER City
Complete building inventory

New Market Tax Credit seminar
Food Desert Grants
BaseCamp Webinar completed
Website changes underway

Grant Projects

James Brown Blvd. Phase 1

Groundbreaking ceremony held on November 4 at 11:15 a.m.
Construction to begin in 2 weeks with a 6-month anticipated completion

James Brown Blvd. Phase 2

Pre-Design documentation completed
Awaiting PI Number from DOT for project execution

GRU DAY

Planning for September 2014 - April 2015 underway
November 20 will be the last GRU Day for 2014/Street Party with entertainment & Pizza (Sky City, Mellow Mushroom)
Will resume in January 2015
Shuttles will run from 4 p.m. to 10 p.m.

Parking

Tentative date set for public parking forums to be held at noon and 6:00 p.m. on December 9 at the Library and Marbury Center.
Dr. Tony Robinson will facilitate and panels have been set-up to spark good discussion

Christmas Light-Up Spectacular – Saturday, December 6

Sponsorships underway/\$5,000 raised to date/ Planning meeting held October 2
Golden Living is fireworks sponsor
Vendor and parade applications completed and online
Event logistics/completed
Press Release completed/media sponsorships completed
Ad design completed
WJBF media completed
All permits completed
Street closure notices to be distributed prior to event

Other

Completed and submitted application for 2015 Tourism Grant/\$25,000
Tap Grant underway for Phase 3 James Brown Blvd