

**Downtown Development Authority
Board Retreat Minutes
February 10, 2010**

The Downtown Development Authority held its annual retreat February 10, 2010 at the History Museum of Augusta located at 560 Reynolds Street. Those members in attendance were Steven Kendrick, Paul King, Mark Bowling, Joey Hadden, Cameron Nixon, Legal Counsel Byrd Warlick and Executive Director Margaret Woodard. The facilitator was Billy Parrish, Director of Downtown Development for the Department of Community Affairs. Guests included Steve Cassell of Traffic & Engineering, City Administrator Fred Russell and Karyn Nixon, Executive Assistant to Mayor Deke Copenhaver.

Chairman Steven Kendrick called the retreat to order at 8:45 and welcomed everyone.

Steve Cassell updated the board on the Pilot Lighting Project. The project has been approved by the Georgia Department of Transportation. The project should be awarded in May with a tentative notice to proceed on June 17, 2010.

Mr. Kendrick introduced Billy Parrish.

Mr. Parrish thanked the board for inviting him to participate. Mr. Parrish has been involved with the Augusta program for the last decade and remembers the days when things were a mess here. He congratulated the board and organization on their tremendous accomplishments over the past 5 years. He is here today to assist us with upcoming critical issues.

Question 1: List Accomplishments over the last three years:

Business Improvement District (CADI)
Creating Jobs
Public Private Partnerships
Saving Houghton School & Widows Home
Parking Deck for Board of Education
Gaining Credibility

Question 2: List Disappointments over the last three years

Initial Parking Plan Roll-Out
Failure of Watermark Project
Loss of TEE Center Bonds
Formation of an Urban Renewal Authority

Question 3: What are DDA's most critical Issues?

Funding
Outside Source of Income
Cash Flow for payroll

Care and feeding of current staff

Keep Roxanne

Parking Management Plan Implemented/Bring to Commission for Approval/Educational Component for General Public

Lighting & Sidewalks

Riverwalk Repairs (visible improvements)

Hyatt Place Hotel Project

Residential Ownership

Question 4: Immediate To Do List:

Funding for 2010

Board Membership

A Plan to Improve Image & Promote Accomplishments

PR Plan for Commissioners-Tell Our Story

Maintain Good Relationship with CADI Program

Develop Relationship with Matt Aitken

Executive Director Evaluation

DDA Board Needs to Better Own Issues (parking)

Under New Business, Cameron Nixon presented the operating budget for 2010. This budget is bare bones and includes a full-time office manager until May. Mr. Nixon suggested the DDA adopt the budget and revisit in May 2010. Mr. King made the motion with a second by Mark Bowling. All were in favor and the motion passed unanimously.

The retreat adjourned at 11:20 am.