



**Downtown Development Authority
of Augusta, Georgia**

**Director's Report
August 2016**

Active ED Projects

905 Broad Street	Loan approved April 16/\$250,000 (extension until October 2016)
1162 Broad Street	Loan approved/\$250,000

Other

Working with Fruitland Vodka for rental space downtown.
Showing available sites to prospective SC distillery.
Working with two prospects for purchase and 5000 sf rental.
Working with two local developers on mixed-use projects.
Working with R360 and Daniel Communities on mixed-use opportunities.

Pilot SPLOST Project

Springfield Park application approved by Board.
Two applications have been forwarded for requests new sidewalks, lighting and street furniture for Ellis Street and picnic and street furniture at the marina.

SPLOST VI Project/Riverwalk

Preliminary projects approved by Commission.
Design of arches and shade structures underway. Georgia Power is working with Cooper Carry on the shade structures and DDA is working with city on geo tech and survey information for design of arches. First invoice submitted to GB&T; outstanding invoices have been paid and an invoice has been submitted to city.

Downtown Programs

Retail Strategy

Working with a local developer on multi-tenant project/medical district.
IHOP, Newk's, Jimmy Johns and Barberito's are looking at possible sites.
On Dress-Ups radar screen for 2017.
Working very closely with a Brewery who wants to make a site selection by spring 2016.
Working with Kroger and Wal-Mart Neighborhood stores.
Assisting with Discovery Plaza and Paine College (old Wife Saver property on 15th).

Adding Laney-Walker Corridor to the strategy and in the process of completing a building inventory and possible sites.

RS working on a strategy for property owners who have not bought in to the retail vision for downtown. Focus will remain on regional restaurants and retail brands.

Affordables Apparel Pop-Up Store held on March 4-5. Following up on next steps.

Update Available Properties/Sites Inventory underway and on-going

Working on a multi-tenant development on Walton Way.

Working on an organic grocer and local brokers for a downtown site.

Marketing city-owned sites to multiple developers.

Using cell phone tracking data to entice retailers by showing distance people are driving to downtown.

Grant Projects

James Brown Blvd. Phase 1

Waiting on change order from contractor to provide:

- Basement hatch at Tabb Bldg.
- Vent at Marshall Bldg.
- Install 3 trash receptacles

Dogwood trees were planted and have a one year warranty.

Total Project Funding: \$812,500

Total Project Costs: \$807,340 (Includes \$32,377 in approved change orders)

Contract extended until December 2016/Approved by Commission/Commissioner Fennoy

Ribbon cutting event will be scheduled at project completion.

James Brown Blvd. Phase 2

Detailed Project Schedule forthcoming (2016 Design, 2017 Right-of Way, and 2018 Field Construction).

LAP and PDP training scheduled.

Project Budget \$589,500.00

Procurement has RFQ.

Next Step: Selection of Site Design Consultant

Parking

Recommended parking management strategy included in Downtown Mobility Concept Plan.

Small sub-committee has met to work on smaller solutions such as the ordinance and off-street parking.

Trip to Savannah/Residential, Employee and Mobility components of overall strategy

Website

Website design underway/City will host our site

Retail Recruitment Video completed and on website.

Retail Strategies is working on retail component for new site.

Jones Street Alley

Incorporating city comments into revised design documents.

Final design plans will be submitted to city for review the last week of August.

Project cost estimates underway.

Design Budget: \$26,967.50

Next Step: Preliminary design approval by Commission

Office Inventory

Preliminary draft has been completed. Edits are underway.

Laney-Walker Corridor

Working with HED on a retail strategy and other development opportunities.

Project includes available properties and sites inventory.

Retail Strategies working on small grocery store.

Downtown Advisory Panel (DAP)

A meeting was held on July 27 at the Westobou Office.

Skateboarding ordinance under review.

The next meeting is scheduled for August 24 at the Westobou Office.

Other

Working with City ED Committee on James Brown Statue and other initiatives.

South Augusta Task Force Meeting held June 27.

Working on maps for CVB strategic plan.

Met with Patrick Clayton & Colonel Partain July 19 to discuss security camera plan for downtown Augusta.

Chamber Board Meeting July 26.

ARC Board Meeting July 28.

ARC/ASU Go Downtown meeting July 29. First event will be August 18.

Participated in Trolley Tour/TechNet August 2

Participated with Georgia Games Changers July 12.

Important Dates:

September 27 at 11:30 a.m., DDA Board Luncheon with Dr. Keel

October 3, Public Review of Downtown Redevelopment Plan, DDA offices from Noon to 2:00 p.m.