

**Director's Report  
August 2014**

**Active ED Projects**

905 Broad Street	Loan under review/Site visit by Chris Higdon
334 Greene Street	Loan under review at GCF/Green Loan approved

**Loans in the pipeline:**

1022 Broad Street	Loan completed/Approval under New Business/Site visit by Chris Higdon
303-315 Greene Street	Pending Letter of Intent/\$195,000/GCL/Energy Loan approved-HVAC/roof
1162 Broad Street	Loan underway/\$250,000 request/Site visit by Chris Higdon
1033 Broad Street	Loan approved by DDA/In underwriting at GCF

**Other:**

Proposed Hotel: Continued interest and site activity  
851 Broad: Metro Market will open in August  
Working with two local prospects for downtown office space

**Pilot SPLOST Project**

The Richmond on Greene/Application approved by Board/Meeting scheduled with owner  
Springfield Park application approved by Board  
Old Town Wayfinding Signage approved by CVB/Going thru city approval process

**SPLOST VI Project/Riverwalk**

RFP draft completed  
Committee meeting held March 11  
\$600,000 in SPLOST 6 Funds is available/Request for funding underway  
Committee meeting held July 17 at 2 p.m./RFP draft approved  
RFP has been forwarded to procurement

**Downtown Programs**

**Retail Strategy**

Initial research completed and under review  
Downtown Augusta has been represented at the following retail conferences:  
ICSC Las Vegas, ICSC Atlanta, ICSC Dallas, ICSC Orlando and Retail Live in Atlanta  
List of retail prospects is confidential and available to board members  
Private sponsors/\$27,500

Augusta brochure completed  
Very successful Masters Week

**Next steps:**

Bring developers to Augusta/Meet with city leaders in regards to a downtown grocery  
Plan a trip with city leaders to a PEER City  
Complete building inventory  
New Market Tax Credit seminar  
Food Desert Designation underway  
BaseCamp Webinar completed  
Website changes underway  
Chuck Branch in town August 15

**Grant Projects**

**James Brown Blvd. Phase 1**

Contractor approvals from Moreland pending/May have to rebid due to certification issues  
Pre-Bid Meeting June 20 at 10 a.m.  
Bid Opening July 8 at 3 p.m.  
Board approval of Supplemental Agreement to extend contract (New Business)  
Approve Larry Pittman & Associates as Contractor in the amount of \$625,132.25 (New Business)  
Engineering Services Committee August 25 for approval  
Commission approval September 2

**James Brown Blvd. Phase 2**

Environmental work underway  
Awaiting MOU's from DOT for execution

**GRU DAY**

Planning for Sept 2014 - April 2015 underway  
September 18 - Funk You to perform 10<sup>th</sup> Street 7 p.m. to 9 p.m.  
Shuttles will run from 3 p.m. to 11 p.m.

**Clubhouse Initiative**

Visit to Athens in March  
Innovate Augusta Capital Campaign underway

**Parking**

Updates underway for future commission workshop (completed)

**Other**

Website quotes underway (\$15,000 to \$30,000)

Renaissance Act has been signed in law by Governor

GAZA Conference in Augusta August 14-16

Georgia Downtown Conference in Decatur August 20-22

National Main Street Conference will be held in Atlanta in April 2015

CLUS Sponsorships underway/\$5,000 raised to date/ Planning meeting in September

Augusta will be highlighted in Georgia Trend's August edition

Hub Designation/Exploration and fact finding underway

2015 budget request submitted to city

Submitted a tourism grant on behalf of Morris Museum

September Board Meeting will be held at Metro Market located at 851 Broad Street on September 11 at 8:30 a.m. – Breakfast included